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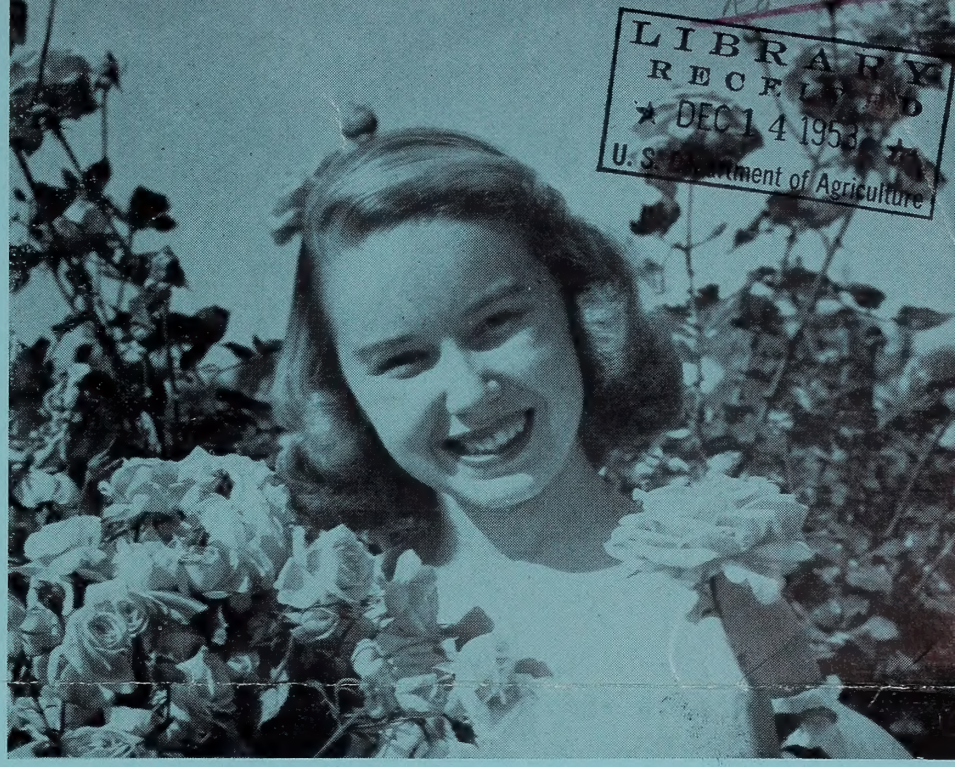
SPRING, 1954—WHOLESALE

For 33 Years,

Arp Nursery Company

Phone 2-2672
Box 867
Tyler, Texas

Wholesale Growers of Rosebushes and Nut Trees With a Future



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U. S. Department of Agriculture

BEAUTY GROWS AT ARP

ROSEBUSHES NON-PATENTED VARIETIES

(10 or multiples of 10 of a kind)

RED

Ami Quinard
Charles K. Douglas
Grenoble
Red Radiance
Rouge Mallerin

PINK

Betty Uprichard
Briarcliff
Editor McFarland
Mrs. Charles Bell
Picture
Pink Dawn
Radiance
The Doctor

WHITE

Caledonia
Frau Karl Druschki
Kaiserin A. Viktoria
Konigin Luise
White Briarcliff

YELLOW

Golden Charm
Luxembourg
Roslyn
Soeur Therese
Yellow Condesa

TWO-TONE

Condesa de Sastago
Edith Nellie Perkins
Talisman

FLORIBUNDA & Pol.

Ideal
Improved Lafayette
Floradora
Permanent Wave
Red Ripples
Rosenelfe

RUGOSA & HFt.

F. J. Grootendorst
Grootendorst Supreme
Hansa
Harrison's Yellow
Pink Grootendorst
Sir Thomas Lipton

CLIMBERS

Cl. Cecile Brunner
Cl. Golden Charm
Cl. Poinsettia
Cl. Red Talisman
Paul's Scarlet
New Dawn
Silver Moon
White Dawn

BAREROOT

Price each, F.O.B., Arp — Boxing at Cost

	100 to 240	250 to 490	500 to 2,490	2,500 Up
Grade No. 1	$ .52	$ .50	$ .48	$ .45
Grade No. 1½	.42	.40	.38	.35

(On non-patented varieties the price each is determined by total number of rosebushes of all kinds in your season's total order.)

Wholesale order bareroot stock: 10 or multiples of 10 of a kind, 100 or more each shipment.
Broken lots sold at retail by ARP ROSES, INC., P. O. Box 178, Tyler, Texas.
Direct-to-Garden shipping orders invited.

PATENTED ROSEBUSHES

(Arp-Grown, and sold under licenses from the plant patent owners.)

Grade No.	VARIETY	Retail Each	Per Variety, wholesale each Lot of 10	20	100	250
	RED					
1	Bravo—Pat. 983	$2.25	$1.25	$1.12½	$1.05	$ .95
1½	Bravo—Pat. 983		1.00	.90	.84	.76
1½	Charlotte Armstrong—Pat. 455		1.00	.90	.84	.76
1	Happiness—Pat. 911	2.50	1.40	1.25	1.20	1.10
1½	Happiness—Pat. 911		1.12	1.00	.96	.88
1½	Mirandy—Pat. 632		1.00	.90	.84	.76
1	Mission Bells—Pat. 923	2.25	1.25	1.12½	1.05	.95
1½	Mission Bells—Pat. 923		1.00	.90	.84	.76
1	New Yorker—Pat. 823	2.00	1.10	1.00	.95	.85
1½	New Yorker—Pat. 823		.88	.80	.76	.68
1	Nocturne—Pat. 713	2.00	1.10	1.00	.95	.85
1½	Nocturne—Pat. 713		.88	.80	.76	.68
1	Rubaiyat—Pat. 758	1.75	1.00	.87½	.80	.75
1½	Rubaiyat—Pat. 758		.80	.70	.64	.60
1	Texas Centennial—Pat. 162	1.50	.90	.75		
1½	Texas Centennial—Pat. 162		.72	.60		
1½	Zulu Queen—Pat. 363	2.50	1.12	1.00		
	WHITE					
1½	Rex Anderson—Pat. 335		.80	.70	.64	
	PINK					
1	Helen Traubel—Pat. 1028	2.75	1.50	1.37½	1.30	1.20
1½	Helen Traubel—Pat. 1028		1.20	1.10	1.04	.96
1	Katherine T. Marshall—Pat. 607	1.75	1.00	.87½	.80	.75
1½	Katherine T. Marshall—Pat. 607		.80	.70	.64	.60
1½	Suzon Lotthe—Pat. 934	2.50	1.12	1.00	.96	
1½	Symphonie—Pat. 958		1.12	1.00	.96	
	YELLOW					
1	Diamond Jubilee—Pat. 824	2.00	1.10	1.00	.95	.85
1½	Diamond Jubilee—Pat. 824		.88	.80	.76	.68
1	Eclipse—Pat. 172	1.75	1.00	.87½	.80	.75
1½	Eclipse—Pat. 172		.80	.70	.64	.60
1	Fred Howard—Pat. 1006	2.50	1.40	1.25	1.20	1.10
1½	Fred Howard—Pat. 1006		1.12	1.00	.96	.88
1	Golden Scepter—Pat. 910	2.00	1.10	1.00	.95	.85
1½	Golden Scepter—Pat. 910		.88	.80	.76	.68
1	Lowell Thomas—Pat. 595	2.00	1.10	1.00	.95	.85
1½	Lowell Thomas—Pat. 595		.88	.80	.76	.68
1	Peace—Pat. 591	2.50	1.40	1.25	1.20	1.10
1½	Peace—Pat. 591		1.12	1.00	.96	.88

Grade No.	VARIETY	Retail Each	Per Variety, wholesale each Lot of 10	20	100	250
	TWO-TONE or BICOLOR					
1	Forty-Niner—Pat. 792	2.50	1.40	1.25	1.20	1.10
1½	Forty-Niner—Pat. 792		1.12	1.00	.96	.88
1½	Good News—Pat. 426	2.00	.88	.80		
1	Mojave—Pat. 1176	3.00	1.65	1.50		
1½	Mojave—Pat. 1176		1.32	1.20		
	FLORIBUNDA					
1	Betty Prior—Pat. 340	1.50	.90	.75	.70	.65
1½	Betty Prior—Pat. 340		.72	.60	.56	.52
1	Donald Prior—Pat. 377	1.50	.90	.75	.70	.65
1½	Donald Prior—Pat. 377		.72	.60	.56	.52
1	Fashion—Pat. 789	2.00	1.10	1.00	.95	.85
1½	Fashion—Pat. 789		.88	.80	.76	.68
1½	Goldilocks—Pat. 672		.72	.60	.56	.52
1	Lilibet—P.A.F.	2.50	1.40	1.25	1.20	1.10
1½	Lilibet—P.A.F.		1.12	1.00	.96	.88
1	Ma Perkins—Pat. 1143	2.25	1.25	1.12½	1.05	.95
1½	Ma Perkins—Pat. 1143		1.00	.90	.84	.76
1	Masquerade—Pat. 975	2.00	1.10	1.00	.95	.85
1½	Masquerade—Pat. 975		.88	.80	.76	.68
1	Pink Bountiful—Pat. 601	1.50	.90	.75	.70	.65
1½	Pink Bountiful—Pat. 601		.72	.60	.56	.52
1½	Red Pinocchio—Pat. 812		.72	.60	.56	.52
1	Summer Snow—Pat. 416	1.50	.90	.75	.70	.65
1½	Summer Snow—Pat. 416		.72	.60	.56	.52
1	Vogue—Pat. 926	2.00	1.10	1.00	.95	.85
1½	Vogue—Pat. 926		.88	.80	.76	.68
1	World's Fair—Pat. 362	1.50	.90	.75	.70	.65
1½	World's Fair—Pat. 362		.72	.60	.56	.52
	CLIMBERS					
1	Cl. Floradora—Pat. 1054	2.00	1.10	1.00	.95	.85
1½	Cl. Floradora—Pat. 1054		.88	.80	.76	.68
1½	Cl. Forty-Niner—Pat. 1094	2.75	1.20	1.10		
1½	Cl. Peace—Pat. 932		1.12	1.00	.96	.88
1	Cl. Summer Snow—Pat. 400	2.00	1.10	1.00	.95	.85
1½	Cl. Summer Snow—Pat. 400		.88	.80	.76	.68
1	Dream Girl—Pat. 643	2.25	1.25	1.12½	1.05	.95
1½	Dream Girl—Pat. 643		1.00	.90	.84	.76
1½	High Noon—Pat. 704	2.50	1.12	1.00	.96	.88

DISPLAY ARP NUT TREES AT YOUR NURSERY—THEY'RE GOOD FOR SHADE AND PRODUCTIVE, TOO!

BOX 867 ARP NURSERY COMPANY TYLER, TEXAS

RANCH HOUSE

(AAN grade standard, heavy No. 1 or better)

Cost Per Bush Pack: 63c — $15.75 Per Case of 25

Order Case	CONTENTS
L-A $15.75	25 Ranch House single bush packs, SOLID case of 25 of one variety of your selection.
L-B $15.75	25 Ranch House mixed Shipper's selection of fast-selling named varieties assorted by colors for popular demand: 7 red, 4 pink, 2 white, 4 yellow, 4 two-tone, 2 climbers, 2 floribundas.
L-E $6.30	Small Cases of 10 Only—Ranch House packs, solid cases of 10 of one variety of your selection.

ROYAL ROSE

(AAN grade standard, heavy No. 1½ or better)

Cost Per Bush Pack: 53c — $15.90 Per Case of 30

Order Case	CONTENTS
R-A $15.90	30 Royal Rose single bush packs, SOLID case of 30 of one variety of your selection.
R-B $15.90	30 Royal Rose packs Shipper's selection of fast-selling named varieties, assorted by color for popular demand: 8 red, 5 pink, 2 white, 5 yellow, 4 two-tone, 3 climbers, 3 floribundas.
R-E $6.36	Small Cases of 12 Only—Royal Rose packs, solid cases of 12 of one variety of your selection.

RANCH HOUSE PACKS, 63c — CASE LOTS ONLY — F.O.B. - ARP

ROYAL ROSE PACKS, 53c — CASE LOTS ONLY — F.O.B. - ARP

Non-Patented—Minimum Order: 2 Large Cases, or 4 Small Cases

Shipping Wt.: Approx. 70 lbs. per large case; 28 lbs. per small case

ROYAL ROSE COLLECTIONS

(AAN standard grade No. 2 or better, full rooted, 2 strong canes or more; no culls, no multiflora cuttings. Some firms not using standard rose grading refer to these as "medium".)

Popular variety assortments collected in one large "Royal Rose" pack, 5 bushes to the unit, 12 units to the case. All are monthly blooming, budded Hybrid Tea, 2-year-old, field-grown, colorfully wrapped, attractively illustrated. Minimum Order: 1 case. Shipping weight: 70 pounds.

ORDER CASE	CONTENTS—NON-PATENTED
C-1A $1.60 ea. Per Case: $19.20	12 Royal Rose Collections, 5 name bushes; 1 each: Etoile de Hollande, red; K. A. Viktoria, white; Pink Radiance; Golden Charm, yellow; Condesa de Sastago, two-tone
C-2A $1.60 ea. Per Case: $19.20	12 Collections of 5 named each containing: Red Radiance; Frau Karl Druschki, white; Briarcliff, pink; President Hoover, two-tone; Luxembourg, yellow
C-3A $1.50 ea. Per Case: $18.00	12 Collections of 5 varieties unnamed but mixed colors, 1 each: Red, pink, white, yellow and two-tone
C-4A $1.50 ea. Per Case: $18.00	12 Radiance Collections 5-bush Royal Rose pack, each containing: 2 Pink Radiance; 3 Red Radiance

PATENTED ROSES

PACKAGED

(Arp-grown, and sold under licenses from the Plant Patent Owners)

Retail Price Each, Less 40%

Trade Discount on All Patented Rose Varieties: AAN No. 1 Grade, Ranch House 40%, AAN No. 1½ Grade Royal Rose, 40%, Less 20%.

Write For List of Mixed Cases Specially Packed For Small Businesses.

THRIFTY-THREE

Beautiful 3-pound package of 3 Rosebushes, non-patented

T-W $1.10 ea. Per Case $22.00	20 Thrifty-Three packs (60 bushes) in colorful blue and gold "Royal Rose" bag, shipper's selection of good standard varieties assorted by color for fast sales. Each pack contains 1 Red, 1 Pink, 1 Yellow.

Cleaner Packs,

Fresher Bushes,

Easier Shopping!

All prices shown are F.O.B. Arp, Texas. Nursery rail siding on Missouri-Pacific main-line (overnight to St. Louis.) Daily pickup by East Texas Motor Freight line.

Each **Ranch House** and **Royal Rose** is a heavy branched, well-balanced, budded, 2-year-old Texas field-grown bush, expertly produced, harvested, graded, stored in proper refrigeration at Arp. Attractively packed in the distinctive "Ranch House" silver brown, and "Royal Rose" blue and gold, waterproof bags, roses are uniformly processed on the Arp Rose Packer. Beautiful full color label identifies the bush by class and variety name. Planting suggestions and broad guarantee appear on each bag. Shipment is in strong corrugated, stitched and labeled, containers.

SALES AIDS FOR DISPLAYING AND SELLING PACKAGED ROSEBUSHES MAILED FREE ON REQUEST WITH ORDER.

Beautiful, Fruitful ARP packaged PECAN trees

Newest Nursery Department

Better Looking, Faster Selling, Longer Lasting—Prepackaged and exclusive with Arp Nursery Company because the Arp Tree Packer, like the Arp Rose Packer, is Arp's own invention, original design and construction—Typical of 1953 progress in a truly progressive nursery.

Papershell Varieties:

- Success
- Stuart
- Mahan
- Schley
- Texas Prolific
- Moneymaker
- Moore
- Western Schley
- Burkett
- Delmas

PRICES Each

Size	10 to the case	8 to the case	Each
18 to 24 inches	$1.10	5 to 6 feet	$2.25
2 to 3 feet	1.27	6 to 7 feet	2.88
3 to 4 feet	1.44	7 to 8 feet	3.57
4 to 5 feet	1.78		

PAPERSHELL PECAN BAREROOT TREES

Size is measured from point of graft. FRESH TREES DUG FOR EACH ORDER. LCL Shipments in kraft paper-lined burlap bales.

PRICE PACKED FREE F.O.B. ARP

Size	Price Each, Lots of 10	50	500 up
18 to 24 inches	$ .95	$ .85	$ .76
2 to 3 feet	1.07	.95	.87
3 to 4 feet	1.24	1.08	.98
4 to 5 feet	1.48	1.26	1.19

Size	Price Each, Lots of 10	50	500 up
5 to 6 feet, Branched	1.95	1.80	1.59
6 to 7 feet, Branched	2.58	2.47	2.39
7 to 8 feet, Branched	3.22	3.10	3.02
8 to 10 feet, Branched	4.42	4.30	4.21

HARDY SEEDLING PECANS

Size	Price Each, Lots of 10	50	500 up
18 to 24 inches	$ .55	$ .50	$ .45
2 to 3 feet	.65	.60	.55
3 to 4 feet	.75	.70	.60

TERMS:—2% 10 days, 30 days net to customers with established credit. If credit has not been arranged or previously established, terms are understood to be 25% cash with order, balance before shipment. Cash orders packed free, others at cost of materials. Price of packaged stock includes packing charge.

This price list supersedes earlier quotations, covers first class stock, F.O.B., Arp, Texas. Satisfaction on delivery, true varieties and full grades are guaranteed. Unsatisfactory delivery must be reported immediately. In-transit damage is responsibility of carrier.

Texas Association of Nurserymen — Member

ARP NURSERY COMPANY

BOX 867 PHONE 2-2672 TYLER, TEXAS

Texas Rose Growers Association